



## Muldoon's Men's Wear

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Before there was talk of a 53 bypass, and before the advent of the Gateway Shopping Center, there was Muldoon's Men's Wear. This locally owned business has called the Eastside Hill home since 1950. Frank Muldoon, the entrepreneur, told his son, Bob Muldoon, that Muldoon's Men Wear was about the only establishment on the Eastside Hill when they first opened the doors. Mr. Muldoon had built a store on the out skirts of town. The weeds and the sand burrs would get so bad, that Mr. Frank Muldoon, would have to toss a match to the weeds to see his store. People laughed and told him "Muldoon... you'll never last 6 months!"

Fifty-four years later, Muldoons has been a fine neighbor to our growing community as it continues to supply the Chippewa Valley with quality garments for all builds of men. The quality of suits, hats, and casual ware stocked at this impressive store are enhanced by the great customer service that have given this fine establishment a reputation of quality and old- fashioned service for 54 years! Muldoon's has kept up with times by ordering the latest name brands and by doing a steady business on the internet at [muldoons.com](http://muldoons.com).

Our neighborhood has remained a key quality place to live in Eau Claire since downtown started making its way up the hill. We know this is because it is made up of good people and strong businesses both dedicated to watching a community grow in a positive direction. We encourage you to remember the businesses that have chosen to make the Eastside Hill home for generations as many of us have.